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FOR IMMEDIATE RELEASE

**CHILDREN'S MUSEUM OF PHOENIX ADDS
CARY STROUSE TO BOARD OF DIRECTORS**

STROUSE VICE PRESIDENT OF STORES FOR TARGET

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PHOENIX, AZ (January 20, 2009) – Cary Strouse has been named to the Board of Directors of the Children's Museum of Phoenix. **Deborah Gilpin**, President & CEO of the Museum made the announcement saying "Target has been a strong supporter of early childhood education for years and we welcome one of their executives to our Board. Cary has made the Children's Museum one of the

signature arts initiatives for Target stores in the Phoenix area. We feel very fortunate to have Cary join our committed and professionally diverse Board of Directors."

Cary Strouse is Group 291 Vice President of Stores for Target. In this role, Cary leads six district team leaders and oversees 56 stores throughout Arizona and New Mexico. Cary joined Target as a merchandise team lead. He held various leadership positions until his promotion to store team leader in 1996. He was promoted to district team leader in 2000, group director in 2005 and to his current position in 2007.

Over the course of his tenure at Target, Cary has delivered several team accomplishments that helped the company grow and deliver an exceptional shopping experience to Target's guests. He received the Target Regional

Achieving Excellence Award in 2003 and the Golden Contribution Awards in 2004, 2005 and 2006.

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The Children's Museum of Phoenix is located in the historic Monroe School Building at 215 N. 7th Street in downtown Phoenix. The Museum opened to the public on June 14, 2008 and offers 35,000 square feet of hands-on, fun and educational activities for children ages birth to 10. The mission of the Museum is to engage the minds, muscles and imaginations of children and the grown-ups who care about them. The Museum is open Tuesdays through Sundays, 9am to 4pm. Admission is \$9 per person, children under the age of 1 are free.

AZTEP Department of Services for Persons with Disabilities conducted an accessibility evaluation in August 2008 and summarized, "the Children's Museum of Phoenix is the most exceptionally disability-aware arts institution this evaluator has ever surveyed."

The Children's Museum of Phoenix is a 501(c)(3) non-profit organization.

For more information visit www.childrensmuseumofphoenix.org.

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